

# TRAVEL AGENT (BECOME A BUSINESS OWNER)

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# TRAVEL AGENT (BECOME A BUSINESS OWNER)

# ADMISSION REQUIREMENTS

- Grade 12 or equivalent / Fluency in English
- Laptop:

Google Chrome browser, Java script enabled, Minimum screen resolution of 1024 X 768 pixels, Acrobat Reader version 11 or above, HTML-enabled e-mail client (to be able to read e-mails generated by the system)

# TRAINING TIME

Blended: 1,5 year Full time 6 months Mondays – Fridays 9am – 4pm and distance learning 8 months Intakes: Two intakes per year (January & July) Distance Learning: 2 years

# **KEY TOPICS**

- Leadership and Management
- The travel and tourism industry and the working
  environment for travel professionals
- Geography and industry codes
- Travel documents & the airline passenger experience
- Air transport products and services
- Rail, hotel, car rental, cruise and tour products
- Customer service principles
- Airfares and ticketing
- The Galileo system functionality
- Travel and Tourism Consultant
- Selling techniques and social media marketing
- Fare construction and ticket exchanges/reissuance





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- Travel industry laws and regulations
- Niche products including tour customization, luxury and group travel options
- Accommodation products other than hotels
- Managing the travel business:
- Managerial and negotiation skills
- Marketing and pricing
- Tour production and event planning
- Administration and accounting
- Laws related to the travel industry
- Travel Sales and Operations
- World and destination geography
- Travel logistics including travel document issuance, reservations and GDS functionality
- Standard and niche travel products and product
  development
- Strategies in customer service delivery, sales, marketing and social media
- Strategic management and negotiation
- Administration and accounting
- Meeting and event planning
- Expertise in air journey pricing and ticketing
- •Travel industry laws and regulations

# CAREERS

- Airport / Travel Agency or Tour operator (Ground Staff or ticketing)
- Luxury Bus/Luxury Trains/Camper and Car hire /
- Hotels and Lodges (Front desk and Reservations)

## AWARDS GIVEN

- Leadership and Management Diploma
- Travel and Tourism Consultant Diploma
- Managing the Travel Business Diploma
- Travel Sales and Operations Diploma



#### EXAM METHOD

- Exams (x4): Online exam with remote supervision (OERS)
- Exam Format: Multiple Choice questions, Closed Textbook
- Number of questions: 100
- Exam months: January / March / May / July / Sep-
- tember / November
- Time Allowance: 3 hours
- Passing Grade: 60 correct answers
- Distinction Grade: 85 correct answers
- Number of exam attempts: 2
- Harvard MentorManagement: Online exam
- Exam Format and Passing Grade: At the end of each module, a certificate of completion is awarded to those who pass each module with 70 % and have viewed 70 % of the course content.

## PRICING \*BLENDED COURSE

### Registration Fees

- Blended: R 2 500.00 (excluding VAT)

# Course Fee - Cash Price

- R89 916.00 (excluding VAT)

#### Deposit payable 1 month before course commences: - R15 000.00

### Payment plan 12 months:

- R93 066.00 at R4337.00pm (x18) (excluding VAT)

## Price Includes:

- Lunch daily on lecture days Educational tour
- T-Shirt
- Uncapped wi-fi
- Exam fees
- Travel bag
- Teambuilding
- Study material
- Graduation

#### ADDITIONAL

#### Finishing Course: R3 650.00 (excluding VAT) Accommodation self-catering R1 144.50p/week (excluding VAT) (27 weeks)

#### **PRICING \*DISTANCE LEARNING**

#### **Registration Fees**

- Blended: R 2 500.00 (excluding VAT)

### Course Fee - Cash Price

- R68 222.00 (excluding VAT)

#### Deposit payable 1 month before course commences:

- R15 000.00

#### Payment plan 12 months:

- R70 602.00 At R3 089pm (x18) (excluding VAT)

## Price Includes:

- Exam fees
- Textbooks
- Graduation
- 3 weeks classroom training

## ADDITIONAL

Finishing Course: R3 650.00 (excluding VAT)



# T&C's

Notes: All prices re subject to change without prior notice. Flight hour requirements re according to minimum SA-CAA requirements. Actual hours to complete the PPL are dependent on student performance. Approach, landing and passenger fees at any airfield other than rand will be added to student account. Student must maintain at least 2 hours credit on his/her account prior to commencement of flying training. Specific terms and conditions apply

#### www.training4successacademy.net

\*Blended The first module is presented full time (16weeks) in class and the remaining modules as distance learning. \*Distance: All the modules are presented online.